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Media Instructions

The media is welcome on site for the duration of the Brown family build.

Keep in mind, however, that this is a very busy construction site and closed set. Suggested media hours July 26 - August 1, 2007 are 7:00 a.m. until 7:00 p.m. Daily media alerts will be distributed electronically and/or on site. Media ID is required at site check-in and advanced scheduling is highly recommended. Please allow adequate time to arrive, park, etc. News releases and other media materials about the build will be available at www.gulickassociates.com and on site.

Park & Ride:

Media, VIP and Volunteers are to park in the lot at 315 Seaview Ave. Spectator parking is available at 837 Seaview Avenue. There will be a shuttle service. If you need to unload equipment, please go directly to the check-in tent and drop off your equipment. We ask that you please then park your vehicle(s) in the designated parking lot.

Media Badges:

Media badges will be distributed at check-in and must be clearly displayed at all times. To obtain a media credential (badge), all media must visit the clearly marked media tent. At the tent, each media representative will need to show station/publication credentials and photo identification.

Media Tent:

All media are required to stay in the media tent for their coverage. Unfortunately, we cannot allow media to be part of construction, volunteer or walk into the house during the build or until after the airdate. Thank you for your cooperation.

Clothing Rules:

Media, volunteers, and subcontractors must wear closed toe shoes at all times as a safety precaution.

News Releases:

Updates will be provided on the website, so please visit the site throughout the day for information on construction progress, photos, community alerts, etc. If you want to ensure that you are on the e-mail distribution list, please make a request in the media tent.

Interviews:

Interviews with the builders, designers and project managers can be scheduled through the duration of the project. All interviews must be scheduled through the media contacts (listed above). Attempts to interview on-site without permission will result in loss of access to the site. Please visit www.gulickassociates.com for regular updates and photos.

Photography

Please come to the media tent for instructions. We will assist you on LIVE shots and special requests to park satellite trucks. Photos will be posted regularly on the photo gallery and are available for download.

For show photos, please log onto www.abcmmedianet.com to view available photos. Journalists must be registered at the site to download photos and there are instructions on the site to do that.

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