

IMPORTANT: To obtain media credentials:  
call 203-260-5906 PRIOR TO ARRIVING ON SITE.

MEDIA INFORMATION AND UPDATES:  
<http://www.gulickassociates.com/extreme/index.htm>

CALL TO ACTION:  
Community Called Upon to Donate to "Extreme" Cause

Bridgeport, Conn., July 31 - While construction crews work tirelessly to finish the Brown family's new home by tomorrow, there is still another important piece of the Extreme Makeover: Home Edition puzzle to be put in place. As construction draws near completion and less than twenty-four hours remain until the Brown family returns, fundraising efforts for the "Building Your Extreme Dream Fund" have been kicked into high gear. Setup by Gulick Associates, the fund has been established to help the Brown Family face the increased costs associated with living in their brand new home.

Builder Steve Gulick explains, "Volunteers have been working around the clock since last Friday to finish the Brown's home in time for their return, and as the deadline draws nearer the local community is given their chance to shine." To help support the Brown family's new life, the community is being asked to lend their support to the cause. We are reaching out for donations to the "Building an Extreme Fund."

Donate Today!

Donations can be made online by credit card, by mail, or dropped off in person at 837 Seaview Ave in Bridgeport. CT. Also, donations can be made at any People's Bank branch in Connecticut. Please visit

[www.gulickassociates.com](http://www.gulickassociates.com) and click on the Extreme Makeover: Home Edition icon for more information on donations.

Builder Michael Gulick added, "Everyone makes a difference, and even if you aren't on site hammering nails or handing out cold drinks, you can still pitch in by helping the fundraising efforts. With your help, the Brown family will be able to enjoy their new home that they so desperately deserve."

About Extreme Makeover: Home Edition

Each episode of Extreme Makeover: Home Edition features a race against time involving a team of designers, contractors and hundreds of workers who have just one week to totally rebuild an entire house - every single room, plus the exterior and landscaping. The design team for this episode of "Extreme

Makeover: Home Edition" will feature team leader Ty Pennington and designers Michael Moloney, Paige Hemmis, Eduardo Xol, and John Littlefield. The episode "Brown Family" will air during the 2007-2008 season.

The series is produced by Endemol USA, a division of Endemol Holding. It is executive-produced by Denise Cramsey. David Goldberg is the president of Endemol USA.

Extreme Makeover: Home Edition, which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding.

Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol, USA.

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