

FOR IMMEDIATE RELEASE

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**IMPORTANT: To obtain media credentials:
call 203-260-5906 PRIOR TO ARRIVING ON SITE.**

**MEDIA INFORMATION AND UPDATES:
<http://www.gulickassociates.com/extreme/index.htm>**

THE RACE TO THE FINISH:

We need your extreme help!

Bridgeport, Conn., July 30, 2007— In what seems like no time at all, the ABC's *Extreme Makeover: Home Edition* and Gulick Associates, LLC team have laid the foundation, completed the exterior frame, installed windows and doors, and put up the drywall and sheetrock for the Brown house. But the race against the clock continues!

The construction crews have been working tirelessly for the past three days and nights, and now, we need the community's help. We have reached a critical point in construction, and in order to make up some time lost due to the weather, the *Extreme Makeover: Home Edition* design team and the Gulick Associates are calling on the Connecticut community to step in and help the building effort. The crews have been working relentlessly, and the lack of sleep and heavy heat is beginning to take its toll. We are currently seeking skilled laborers to provide relief so that our crews can get some much-deserved rest before forging on to the finish. Specifically, we are seeking the following skilled laborers:

Exterior and interior painters – Monday, July 30

Pavers - Monday, July 30

Siding installers: Monday, July 30

Landscapers – Monday, July 30 – any time

Finishing plumbers – Monday, July 30, 9pm

Driveway installation – Monday, July 30, 9pm

Licensed electricians - Monday, July 30 – 9pm

Hardwood floors, Tuesday, July 31, 4am

If you are able to come and volunteer, please call Gulick Associates office at 203-966-7868 and someone will get in touch with you as quickly as possible to confirm your participation.

Volunteers are asked to bring their own tools. As always we appreciate your support!

Please Note: All times subject to change based on weather conditions.

Other immediate needs:

Please deliver the following items to the corner of Hollister and Stratford Avenues unless otherwise noted:

Energy drinks – can't have enough!

Individually wrapped snacks

ICE ICE ICE!

White hard hats – please deliver directly to 315 Seaview Avenue, Bridgeport

Paint equipment: sprayers, 1 and 5 gallon buckets, brushes, rollers and tarps

Gardening and construction gloves

Towels and washcloths

Plastic buckets (for ice and cold beverages)

Donate to the Family Fund!

Gulick Associates, LLC has created the “Building a Family’s Extreme Dream Fund” that we hope you will support. We want to make sure that the ongoing expenses of the Brown family’s extreme dream home are provided for and that the costs of getting a college education are provided for. Every little bit helps; no donation is too large or too small.

Other volunteers as well as spectators are also welcome to join in on the action at the site.

Directions and parking instructions can be found at www.gulickassociates.com.

Each episode of *Extreme Makeover: Home Edition* features a race against time involving a team of designers, contractors and hundreds of workers who have just one week to totally rebuild an entire house – every single room, plus the exterior and landscaping. The design team for this episode of “Extreme Makeover: Home Edition” will feature team leader Ty Pennington and designers Michael Moloney, Paige Hemmis, Eduardo Xol, and John Littlefield. The episode “Brown Family” will air during the 2007-2008 season.

The series is produced by Endemol USA, a division of Endemol Holding. It is executive-produced by Denise Cramsey. David Goldberg is the president of Endemol USA.

Extreme Makeover: Home Edition, which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol, USA.

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